



UTILITY BOX PROJECT

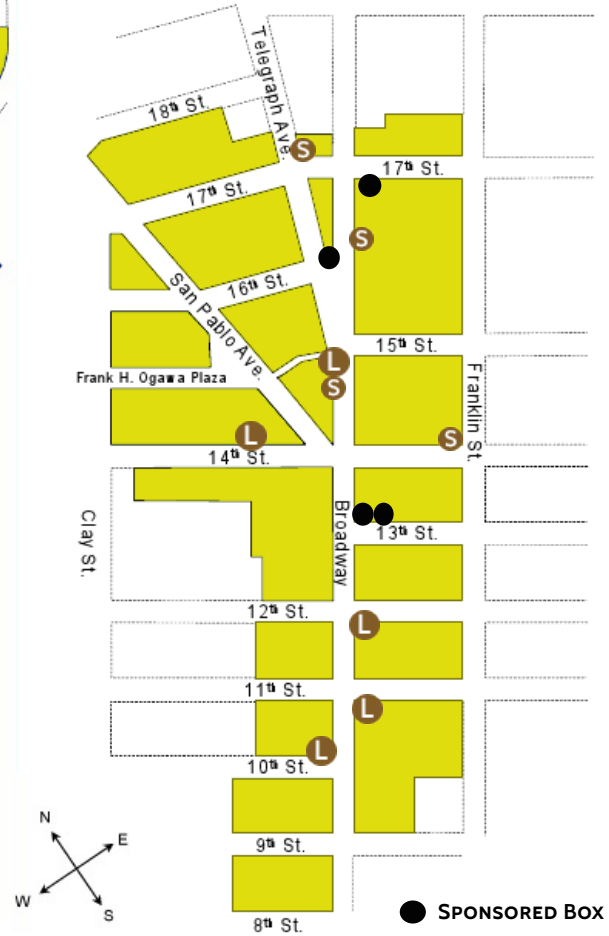
Learn about Streets Alive!, Artists, Sponsors and visit the interactive map at earthisland.org/streetsalive



Lake Merritt/Uptown



Downtown Oakland



AVAILABLE BOXES:



L LARGE BOX



1/2 HALF SIZE BOX



S SMALL/ MEDIUM BOX

What is Streets Alive?

Streets Alive! is a project within the Earth Island Institute that works to restore urban areas through public art. Through partnerships between the community, local artists and businesses, Streets Alive! places art on street utility boxes. These local works of art communicate issues of sustainability, education and cultural diversity.

Why be a Sponsor?

- Give back to your community by beautifying our streets
- Strengthen our neighborhoods in collaboration with local businesses, city government and artists
- Decrease rates of local vandalism
- Receive positive publicity over the next three years while your art is on the streets

How Does it Work?

- 1) Choose a utility box to sponsor*
- 2) Select an artist from our approved portfolio or suggest an artist to be approved
- 3) Streets Alive! collaborates with you, the sponsor, and your chosen artist to design a work of public art
- 4) The design must then be approved by our Visual Arts Selection**
- 5) Streets Alive! works with a local contractor to install the art onto your box
- 6) Streets Alive! celebrates the new artwork through an unveiling event and press coverage

*see reverse for pricing, deposit is due upon box selection.

** final payment is due upon final design approval and submission.